

Empowering clients with virtual learning solutions, support and training

# **Upgrade to Virtual**

# It's time to reassess how virtual meeting technology can help your business

- Are you maximizing your investment in virtual meeting technology?
- Are you engaging all of your team?
- Does your staff need remote access to meetings?
- Do you need secure virtual access to your clients?
- Are you using the virtual meeting technology that's right for your organization?
  Align can help.



#### Web meeting and virtual learning solutions and support

Align helps you identify a customized web meeting or virtual learning solution for your organization and provides the training and ongoing support necessary to ensure your success.

There are – literally – hundreds of virtual meeting and learning platforms. They vary in functionality, cost, flexibility, and ease of use.



## A new outlook on collaboration

Which one is right for your organization? Which will provide the highest return — in quality of collaboration, client satisfaction, cost savings, and stronger teams — on your investment?

Align will help you select, configure and implement the virtual environment that satisfies your requirements. We provide the training, implementation and ongoing support necessary for productive professional meetings – with prospects, clients, colleagues or employees.

Properly selected, configured and deployed a virtual learning environment allows participants to collaborate efficiently, build effective teams and get things done ... without the cost, frustration and wasted time caused by unnecessary travel. The right virtual learning environment allows your organization to more effectively navigate busy schedules and build more vibrant and productive collaborative experiences. Align strives to create such experiences in all virtual meetings and courses.



We facilitate meaningful dialogue in a virtual environment. *We empower organizations with virtual learning solutions, training and support.* 

## Choose the right virtual solution



### Virtual Technology Partnerships

We work with developers and partners to ensure your virtual meeting platform provides a complete solution for your organization.



### Training and certification programs

# Instructor, facilitator, moderator, and producer/virtual course associate training

Our training and certificate programs, based on proven adult and technology-enhanced learning frameworks, allow online instructors, facilitators and producers to develop maximally engaging and highly productive virtual learning environments. Align courses blend theory with practice. They are taught by educators and trainers with years of virtual learning experience and can be customized to the needs of your organization.



#### Synchronous course project management and implementation



Align can help you move your online courses and seminars to a virtual learning environment. From repurposing information, to developing engaging synchronous activities with best practice guidelines, we'll manage your transition to this vibrant learning and meeting environment.





## **Our Services**

- Web meeting and virtual learning solutions and support
- Web meeting planning, production and delivery services
- Technology assessment



- Instructor, facilitator, and producer/VCA training
- Virtual course project management, implementation and training
- Add-on virtual meeting technology

#### Glenn Kessler, Ph.D., Co-Founder, Co-CEO



Glenn has over 30 years of experience in higher education and information technology. Glenn's academic experience includes teaching (both online and face-to-face), advising and academic program development. Before joining Align he was an Assistant Dean of the College and the Associate Director for Academic Programs at the University of Virginia's adult education program. Glenn served as the VP Emerging Technology of the RIA Group, a unit of the Thomson Corporation, and VP for Electronic Product Development for several Reed Elsevier companies including Reed Reference Publishing and Butterworth US. He holds an M.A. in Philosophy from McGill University and a Ph.D. in History and Philosophy of Science from Princeton University. In addition to his work with Align, Glenn continues as an Adjunct Professor at the University of Virginia and the University of Maine System.

#### Jennifer Withrow, Co-Founder, Co-CEO

Jennifer has over 10 years of experience in higher education and information technology as a student taking online classes, working with administration, and as an adjunct faculty instructor. She has experience teaching and co-facilitating in both virtual online and face-to-face environments. With her desire to improve the delivery and engagement of participants during her educational career, she has had her skill sets acknowledged with both class award and scholarship. She served on the NVCC Education Advisory Board for Veterinary Technology and currently serves the DCAVM as the technician liaison. She was invited to work with a global veterinary continuing education community in 2010. During that time, she also worked as an independent contractor working with global corporate clients as a virtual course associate. With her focus on quality, she has implemented successful strategies and techniques to enhance training, design, and engagement within the synchronous learning environments.

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